PRESS RELEASE

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DRIVING FORCE ACTION ENDORSES TOM TIFFANY FOR WISCONSIN GOVERNOR

Washington, D.C. (July 29, 2026) Driving Force Action is endorsing **Tom Tiffany** for governor of Wisconsin, the SuperPAC's first endorsement of the 2026 election cycle. The endorsement is reflective of Tiffany's impressive track record as a champion of the automotive and motorsports industries, along with his unwavering belief in American manufacturing, especially that borne of Wisconsin.

> "Driving Force Action seeks candidates who cherish our individual freedoms, recognize the immense economic value of the automotive aftermarket industry, and understand the importance of our nation's automotive heritage. That's Tom Tiffany and we're proud to endorse his candidacy for Wisconsin governor," said **Lauren Wilbor**, Driving Force Action's national spokesperson.

Driving Force Action is a project of the Specialty Equipment Market Association (SEMA) to mobilize the nation's automotive aftermarket industry and the 70 million U.S. automotive enthusiasts in the 2026 midterm election. Candidate endorsements are based on voting records, public statements, and responses to a candidate questionnaire. Driving Force Action's evaluations do not focus on party affiliation, but rather candidates' efforts to:

- **Strengthen** American automotive manufacturing and domestic supply chains
- **Expand** opportunities in the skilled trades
- **Protect** local motorsports facilities and off-road access
- **Reduce** unnecessary regulatory burdens that hinder small businesses' ability to thrive

ABOUT DRIVING FORCE ACTION

Driving Force Action is an independent expenditure-only political committee and a nationwide alliance of gearheads, car enthusiasts, and small automotive businesses united to defend Americans' freedom to drive. The organization advocates for policies and candidates who support automotive freedom, consumer choice, and the preservation of car culture across the United States. Driving Force Action makes independent expenditures to support or oppose federal candidates and operates independently of any candidate, campaign, or political party. To learn more, visit www.drivingforceaction.org.

Driving Force Action does not coordinate its activities with candidates or political committees.
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