PRESS RELEASE

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MEDIA CONTACT: Matt Daigle
Phone: 202-792-4446
Email: info@drivingforceaction.org

DRIVING FORCE ACTION ENDORSES MIKE ROGERS FOR U.S. SENATE

Washington, D.C. (September 3, 2026) Driving Force Action is endorsing **Mike Rogers** for U.S. Senate, its first endorsement of a national candidate this election cycle. The endorsement reflects Rogers's impressive track record of support for the automotive industry, his unwavering belief in skilled trades and domestic manufacturing, and his steadfast belief in the cultural and economic significance of America's automotive heritage.

"We're hearing a lot of talk about what it takes to keep Michigan competitive on the world stage, but what automotive enthusiasts want are facts. The facts are this: Mike Rogers has made it his life's work to protect the middle class, preserve their ability to choose the vehicle that best supports their needs, and create opportunities to pursue the careers in skilled labor and manufacturing that power Michigan's economy and keep food on the tables of working-class Americans. We're proud to endorse Mike Rogers for the U.S. Senate. He'll fight for small business innovators, skilled trades workers, and automotive enthusiasts who just want to live their best lives through their cars and trucks," said Driving Force Action national spokesperson **Lauren Wilbor**.

Driving Force Action is a project of the **Specialty Equipment Market Association (SEMA)** to mobilize the nation's automotive aftermarket industry and the 70 million U.S. automotive enthusiasts in the 2026 midterm election. Candidate endorsements are based on voting records, public statements, and responses to a candidate questionnaire. Driving Force Action's evaluations do not focus on party affiliation, but rather candidates' efforts to:

- **Strengthen** American automotive manufacturing and domestic supply chains
- **Expand** opportunities in the skilled trades
- **Protect** local motorsports facilities and off-road access
- **Reduce** unnecessary regulatory burdens that hinder small businesses' ability to thrive

ABOUT DRIVING FORCE ACTION

Driving Force Action is an independent expenditure-only political committee and a nationwide alliance of gearheads, car enthusiasts, and small automotive businesses united to defend Americans' freedom to drive. The organization advocates for policies and candidates who support automotive freedom, consumer choice, and the preservation of car culture across the United States. Driving Force Action makes independent expenditures to support or oppose federal candidates and operates independently of any candidate, campaign, or political party. To learn more, visit www.drivingforceaction.org.

Driving Force Action does not coordinate its activities with candidates or political committees.

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